


**APPROVED**

**Houser & Hennessee**  
ADVERTISING CORPORATION

|         |                               |            |               |
|---------|-------------------------------|------------|---------------|
| CLIENT: | Thelen CDJR                   | PHONE #:   |               |
| SPOT:   | THEL-CD-T201001 Ram Power Oct | FAX # :    | Sept Ram Spot |
| LENGTH: | :30                           | SALES REP: | Larry H.      |
| DATE:   | 10/5/2020                     | PRODUCER   | A. Dennis     |

| GRAPHICS   | Video  | AUDIO  |
|--|--|--|
| <p>Thelen Chrysler Logo<br/>Euclid Ave. - Bay City<br/>www.thelenchryslerjeepdodge.com<br/>(Chrysler, Dodge, Jeep, Ram Logos)</p>  <p><b>2021 Ram 1500 Big Horn Crew Cab</b><br/><b>Lease From Just \$199 /mo</b><br/>Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$3,289 cash down, or trade equity total due. Tax, title, license, document fees extra. Must qualify for Chrysler Employee Pricing and all available incentives and rebates. See Thelen Chrysler for details. Ends November 2nd, 2020.</p> <p><b>2021 Jeep Compass Limited 4x4</b><br/><b>Lease From Just \$169 /mo</b><br/>Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$3,095 cash down, or trade equity total due. Tax, title, license, document fees extra. Must qualify for Chrysler Employee Pricing and all available incentives and rebates. See Thelen Chrysler for details. Ends November 2nd, 2020.</p> <p>Thelen Chrysler Logo<br/>Euclid Ave. - Bay City<br/>www.thelenchryslerjeepdodge.com<br/>(Chrysler, Dodge, Jeep, Ram Logos)</p> | <p>GFX: 2020 Ram Power Days Logo</p> <p>GFX: 2021 Ram 1500 Big Horn Crew Cab</p> <p>GFX: 2021 Jeep Compass Limited</p> | <p><b>Announcer: (:)</b></p> <p>It's time to Think Thelen Chrysler Dodge Jeep Ram in Bay City!</p> <p>Because you deserve more!<br/>More power! More towing capacity! More savings!</p> <p>And getting more <b>comes standard</b> with every new Ram Truck or Jeep at Thelen Chrysler!</p> <p>During Ram Power days, lease a new Ram 1500 Big Horn from just \$199 a month!</p> <p>Or drive a new Jeep Compass Limited for just \$169 a month!</p> <p>Think Thelen Chrysler Dodge Jeep Ram - Euclid avenue, Bay City!</p> <p>Getting you <b>more for your money</b>... because it's the right thing to do!</p> |

Approved: \_\_\_\_\_

Approved with Changes: \_\_\_\_\_

Client Signature: \_\_\_\_\_